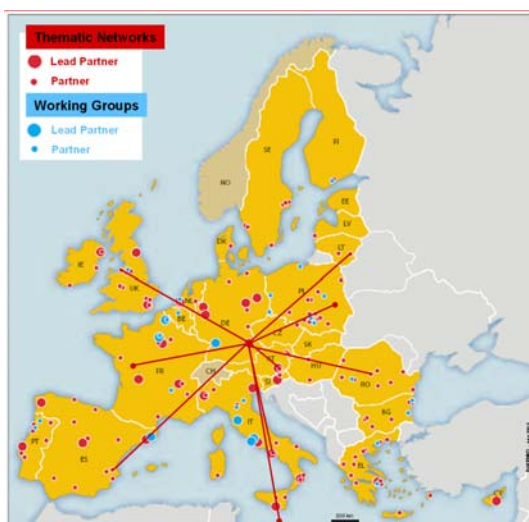


On April 18th 2008, the European Commission's Monitoring Committee took the final decision: among other 23 thematic networks, Regensburg's project entitled "HerO – Heritage as Opportunity: Sustainable Management Strategies for Vital Historic Urban Landscapes" will be funded by the URBACT Programme, an EU initiative with special focus on integrated urban development.

Facing the various challenges of historic European cities of different size and structure, the HerO Network aims to develop integrated management strategies as well as innovative good practice methods, instruments, policies and action plans to facilitate the right balance between preserving the cultural heritage of historic urban landscapes as element of identity and integral part of European history and enabling a sustainable, future-proof urban development to maintain and to strengthen the attractiveness and competitiveness of the historic urban landscapes (balancing the different demands of "users" and cultural heritage protection – local economy, citizens, tourists, property owners, conservators, etc.).



#### Partners:

Regensburg, Germany (Lead Partner)  
Graz, Austria  
Naples, Italy  
Vilnius, Lithuania  
Sighisoara, Romania  
Liverpool, Great Britain  
Lublin, Poland  
Poitiers, France  
Valencia, Spain  
Valletta, Malta

### The project's main expected outputs:

- Local action plans to support the sustainable protection and rehabilitation of historic urban landscapes associated with socio-economic urban development of old town areas to strengthen their attractiveness and competitiveness
- Establishment of Local Support Groups for an enriching exchange and discussion among the relevant key stakeholders
- Capacity building by the partners through the Europe-wide exchange of experience on good-practice solutions concerning the sustainable management of historic urban landscapes
- Adoption of proven management strategies for historic urban landscapes to serve as effective tools for their sustainable development (exchange and mutual benefit between European historic towns of different size and structure)

Time Frame: 3 years

Budget: 850.000 euros

Aim: The development of integrated and sustainable management strategies for historic town landscapes to serve as a role model for other historic cities in Europe and all over the world.

Further information: [www.urbact.eu/hero](http://www.urbact.eu/hero)